

# HELLY HANSEN BRAND STORE

"MEGA BELAYA DACHA"  
SHOPPING MALL  
MOSCOW



**Helly Hansen** is a well-known Norwegian manufacturer of clothes and special gear for sports. The products are famous for quality, so the company maintains very high requirements to the hardware in its stores. When presenting products, lighting plays a critical role on how well a product will be sold. The quality of light is a main factor, on which it depends. Therefore, for illumination of Helly Hansen store, special light fixtures with Vossloh-Schwabe components have been installed.

Interlighting developed a track light Optima ORIGI LED 38 W, using a Vossloh-Schwabe LED module and control device (LED driver). Stable luminous flux and a five-year warranty, high colour rendering index, a large luminous efficiency and reliable components. All this makes this the track light the optimum choice for shop lighting.

#### The following VS components are used:

- COB LED module – DMS 128C30G 3000 K
- Control unit (LED driver) – ECXe 1050.196
- Holder of COB LED module – 559165
- Thermal Interface Material (PC TIM) – 561002

#### LUGA Shop Gen. 5

- **LONG SERVICE LIFE: UP TO 100,000 HRS**
- **COLOUR TOLERANCE:  
2 STEP MACADAM (RA 85/95)**
- **HIGH LUMINOUS EFFICACY: UP TO 180 LM/W**
- **CERAMIC PCB FOR EFFECTIVE HEAT DISSIPATION**
- **SPECIAL COLOURS FOR ACCENT LIGHTING:  
PEARL WHITE, CLEAR WHITE**



ИНТЕРА  
ЛАЙТИНГ

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